



BUY - PHONE

P.O. BOX 29307
LOS ANGELES, CA 90029

**(213) 474-0270 is your key
to BUY-PHONE
a new computing experience**

**Your
computer
is your key
to West L.A.**

For additional information: 474-2220



BUY-PHONE — an exciting new experience for the computing consumer.

Suppose you have a craving for Chinese food, but you don't want to drive very far and you don't know where to find it.

You activate
BUY-PHONE and
and tell it where
you are ...

SANTA MONICA
WESTWOOD
BEVERLY HILLS
HOLLYWOOD
MARINA DEL REY

...Through your
computer, you ask
for "restaurant"
and **BUY-PHONE**
shows you choices
under "restaurant"...

RESTAURANT
(ALL SCREENS)
BANQUET
ENTERTAINMENT
FOOD TO GO
NATIONALITY

...You select
"nationality",
further narrow to
Chinese, and then
pinpoint the exact
kind of Chinese
food you want ...

RESTAURANT
NATIONALITY CHINESE
(ALL SCREENS)
CANTONESE
MANDARIN
PEKING
SHANGHAI
SZECHUAN

... And **BUY-PHONE**
shows you the
nearest Szechuan
restaurant!

THE ELEGANT DUCK
Gourmet Szechuan Cuisine
Today's specials:
Kung Pao Chicken
Hot and Sour Shrimp
123 Anywhere Street
474-2220

Then, at your
command,
BUY-PHONE shows
other Szechuan
restaurants, moving
further away.

With high-technology at your fingertips, you have found that "perfect" Szechuan restaurant — Brought to you... **BUY-PHONE**.

INTRODUCING BUY-PHONE

BUY-PHONE's data base of over 10,000 retail businesses allows your computer to guide you around West L.A. with unsurpassed speed and accuracy. You can find almost anything you want — categorized by merchandise and location.

... a movie theater,
a food processor,
auto repair, a nursery
antique jewelry
or a puppy. And more,
thousands more.

And it's free to use. Businesses and individual sellers pay for inclusion in this exciting new information medium. Consumers don't.

All it takes to reach **BUY-PHONE** is a computer, modem, and telephone. Just dial **474-0270** and you're immediately connected to **BUY-PHONE's** powerful data base with listings from Western Avenue to the Pacific and Mullholland Drive to LAX.

BUY-PHONE supplies up-to-the-minute information that can be changed at any time to reflect sale items, daily specials or entertainment schedules. No other source can respond to your specific needs with such current information.

Leap into the computer-age with **BUY-PHONE**.



BUY - PHONE

474-0270